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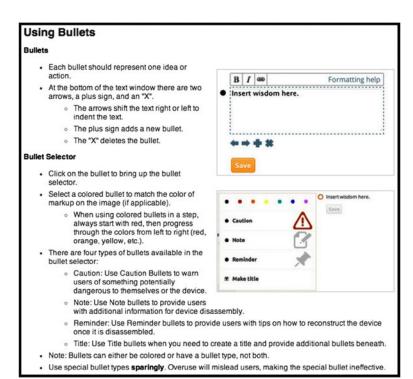
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iFixit.com communicates their content rules to users by utilizing not only text, but also visual and audio displays of information. For more, see "iFixit Myself: User-Generated Content Strategy in 'The Free Repair Guide for Everything,'" by G. Getto and J. T. Labriola, p. 37.

For the March 2016 issue, see p. 1 for Table of Contents. For the June 2016 issue, see p. 69 for Table of Contents.



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MARCH 2016	VOLUME 59	NUMBER 1	IEPCBU	(ISSN 0361-143	34)
EDITORIAL Introduction to the S	pecial Issue: Content Stra	tegy—A Unifying Vis	sion, <i>T. Batova and R.</i>	Andersen	2
RESEARCH ARTIC Content Strategy: Ar	LE n Integrative Literature Rev	riew, <i>D. Clark</i>			7
TUTORIAL International Standa	rds for Information Develo	pment and Content l	Management, <i>J. T. Ha</i>	ckos	24
AND THE RESERVE THE PARTY OF TH	r-Generated Content S iola	Activities and the second seco			37
	nt-Management Course				56

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